



File Specifications for ASPO Advertisements

Full Page AD	
<i>Size:</i>	7.5" w x 10" h
<i>Acceptable Document Formats:</i>	.pdf, .jpg, .png
<i>Graphic Requirements:</i>	High resolution (300 dpi or above at 100%)
<i>Color:</i>	Full color, RGB
<i>File name:</i>	Institution_Year_Size (ie: ASPO_2020_Full.jpg)

Half Page AD	
<i>Size:</i>	7.5" w x 5" h
<i>Acceptable Document Format:</i>	.pdf, .jpg, .png
<i>Graphic Requirements:</i>	High resolution (300 dpi or above at 100%)
<i>Color:</i>	Full color, RGB
<i>File name:</i>	Institution_Year_Size (ie: ASPO_2020_Half.jpg)

Email Banner	
<i>Size:</i>	150 px x 728 px
<i>Acceptable File Formats:</i>	.jpg, .png
<i>Graphic Requirements:</i>	Maximum file size is 300KB 72 dpi at 100% Hyperlink must be provided No animations, static graphics only
<i>Color:</i>	Full color, RGB
<i>File name:</i>	Institution_Year_Email (ie: ASPO_2020_Email.jpg)

Submit files: www.aspo.org/ads

Last updated: January 2021