



File Specifications for ASPO Advertisements

Full Page AD	
Size:	7.5" w x 10" h
Acceptable Document Formats:	.pdf, .jpg, .png
Graphic Requirements:	High resolution (300 dpi or above at 100%)
Color:	Black & White
File name:	Institution or Company_Year_Size (ie: ASPO_2020_Full.jpg)

Half Page AD	
Size:	7.5" w x 5" h
Acceptable Document Format:	.pdf, .jpg, .png
Graphic Requirements:	High resolution (300 dpi or above at 100%)
Color:	Black & White
File name:	Institution or Company_Year_Size (ie: ASPO_2020_Half.jpg)

Email Banner	
Size:	150 px x 728 px
Acceptable File Formats:	.jpg, .png
Graphic Requirements:	Maximum file size is 300KB 72 dpi at 100% Hyperlink must be provided No animations, static graphics only
Color:	Full color, RGB
File name:	Institution or Company_Year_Email (ie: ASPO_2020_Email.jpg)

Submit files: www.aspo.org/ads

Last updated: August 2020