

**ASPO** *American Society of  
Preventive Oncology*

# ORGANIZATION SUPPORT OPPORTUNITIES



**2025 ANNUAL MEETING**

**April 6-8, 2025**

LOEWS PHILADELPHIA, PHILADELPHIA, PA

[aspo.org](https://aspo.org)





## DEAR PARTNERS,

The American Society of Preventive Oncology is the only professional society dedicated solely to cancer prevention research. We are a community of investigators, Cancer Center Directors, Program Leaders, Patient Advocates, and other cancer prevention and control professionals working together to exchange scientific information to reduce the cancer burden.

**ASPO has more than 400 members from all over the country, representing every major cancer center.** We offer year-round activities via webinars, position papers, CEBP reports, Special Interest Group activities, and our Annual Meeting. **With more than 450 attendees, the meeting brings together scientists, graduate students, postdoctoral trainees, and community and patient advocates to share knowledge and advances in cancer prevention.**

We will hold our 49th Annual Meeting in Philadelphia, PA, April 6-8 at the Loews Philadelphia. As we had into the 50th anniversary, we are focused on honoring the strides cancer research has made while continuing to work toward eliminating the cancer burden and reducing cancer health disparities. We have assembled a stellar scientific committee led by Dr. Carolyn Heckman and Dr. Karen Wernli, and they are creating a stimulating program for the 2025 meeting.

Our partners are invaluable to ASPO - your support allows us not only to ensure ongoing resources and learning opportunities for members, but also makes ASPO accessible to community partners, patient advocates, students, post-docs, and more.

Please consider becoming a sponsor and joining us in the fight against cancer.

# ASPO SUPPORT

Support for ASPO provides you with abundant recognition to the ASPO and cancer prevention communities. Any sponsorship at these levels provides you with the following recognition and benefits.

ASPO SUPPORT LEVELS	ADVOCATE \$5,000	BENEFACTOR \$7,500	CHAMPION \$10,000	HERO \$15,000+
Recognition at the ASPO Annual Meeting	•	•	•	•
Inclusion in the sponsor listing in the ASPO Annual Meeting Program Book	•	•	•	•
Year-round recognition on the ASPO website	•	•	•	•
Ad in the ASPO Annual Meeting Program Book	Half Page	Half Page	Full Page	Full Page
Free Conference Registration			1 attendee	2 attendees
Free job postings on the ASPO website				•

## PLEASE JOIN US!

If you are interested in becoming an ASPO supporter or need additional information, please visit our website. We would be happy to offer custom packages to fit your company's needs.

**Billi Carson**  
*Executive Director*  
[bcarson@hollandparlette.com](mailto:bcarson@hollandparlette.com)  
[www.aspo.org](http://www.aspo.org)



# SPONSORSHIP OPPORTUNITIES

Enhance your support with a named sponsorship opportunity and amplify your recognition.

## LUNCH SPONSORSHIP - \$20,000

Refuel attendees while they continue to learn! Become a named sponsor for one of two Annual Meeting lunches, and you'll receive the Hero support benefits, dedicated recognition as the provider of that meal and see your logo on boxed lunches provided to 450-500 attendees.

➔ *Interested in being a lunch co-sponsor at \$10,000? Let's discuss the possibilities!*

## BREAKFAST SPONSORSHIP - \$15,000

Give our attendees a strong start to the day! Being a named sponsor for one of the two provided breakfasts provides you with Hero support benefits, dedicated recognition as the breakfast sponsor, and your logo on provided coffee cup sleeves for 450-500 attendees.

➔ *If being a breakfast co-sponsor at \$7,500 is more appealing, let's connect!*

## COFFEE BREAK SPONSORSHIP - \$7,500

Recaffeinate our attendees as a sponsor of one of three coffee breaks. This named sponsorship provides you with dedicated recognition as the named coffee break sponsor, in addition to the Benefactor support benefits.

## NEW INVESTIGATOR WORKSHOP BREAKFAST - \$5,000

This breakfast provides a networking opportunity for selected pre- and post-doctoral trainees and nationally recognized leaders in the field who are involved in the New Investigator Workshop. As the named sponsor for this exclusive breakfast, you'll receive dedicated recognition as well as Advocate level recognition benefits.

# EDUCATIONAL SPONSORSHIP OPPORTUNITIES

## ASSOCIATE DIRECTOR/PROGRAM LEADER (AD/PL) WORKSHOP SPONSOR - \$20,000

This pre-conference program provides education and insight specific to associate directors and program leaders. The named sponsor of this program receives Hero level recognition, dedicated recognition throughout the workshop and special recognition during the program opening remarks.

## POSTER SESSION - \$15,000

Two poster sessions and receptions throughout the meeting provide attendees with insight to new research in cancer prevention and control, as well as a networking opportunity with researchers. The sponsor for one of these two sessions will receive special recognition during the conference opening remarks, dedicated recognition during the poster session and reception, as well as Hero level supporter benefits.

➔ *Want to co-sponsor a poster session? Let's talk about how!*

## KEYNOTE SPEAKER - \$10,000

The ASPO Annual Meeting culminates with one keynote address, and you could sponsor that speaker! In addition to Champion level supporter benefits, this sponsor receives special recognition during the keynote speaker introduction.

**Hurry – Only one sponsorship is available!**

## COMMUNITY & SCIENCE SESSIONS - \$7,500

These sessions share developments in community science and patient advocacy as a crucial part of cancer prevention. Sponsors for these sessions will be recognized during the conference opening remarks, as well as receive Benefactor level sponsor benefits.

# SPONSORSHIP OPPORTUNITIES

Enhance your support with a named sponsorship opportunity and amplify your recognition.

## BRANDING OPPORTUNITIES

Magnify the impact of your sponsorship with these opportunities to get your organization's name and brand in front of all ASPO attendees.

### AUDIO-VISUAL SPONSOR - \$25,000

This sponsor provides the audio and visual support for all meeting sessions. Not only will this sponsor receive Hero level support benefits; they will also see their logo on all interstitial slides throughout the meeting. A great way to get your brand recognized by all conference attendees throughout the entire event!



*Co-sponsorship is also available. Interested? Let's discuss!*

### WI-FI SPONSOR - \$10,000

Empower attendees to stay connected throughout the meeting by sponsoring the meeting Wi-Fi. This sponsor will see their logo on all Wi-Fi signage, in addition to receiving Champion level support benefits. **Act quickly, only one sponsorship available!**

### ROOM KEY - \$10,000

Make your organization visible to all attendees in the room block by sponsoring hotel room key cards. In addition to Champion level sponsor benefits, your logo will be seen by attendees each time they use their room keycard. Due to production timelines, sponsor must commit by February 1, so don't delay!



### LANYARDS - \$5,000

Every attendee will be sporting your organization's name or logo throughout the meeting with it displayed on their name tag lanyard. This sponsor will also receive Advocate level recognition. Due to production timelines, commitment is necessary by February 1.

### CLOSED CAPTIONING - \$5,000

Sponsoring closed captioning makes ASPO's meeting more accessible to all attendees! In addition to Advocate level recognition, this sponsor will see their logo on all closed captioning signage.

## SPONSOR COMMUNITY AND PATIENT ADVOCATE ATTENDEES

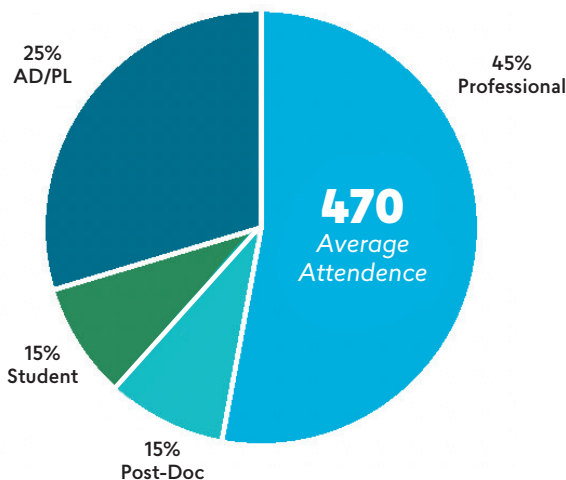
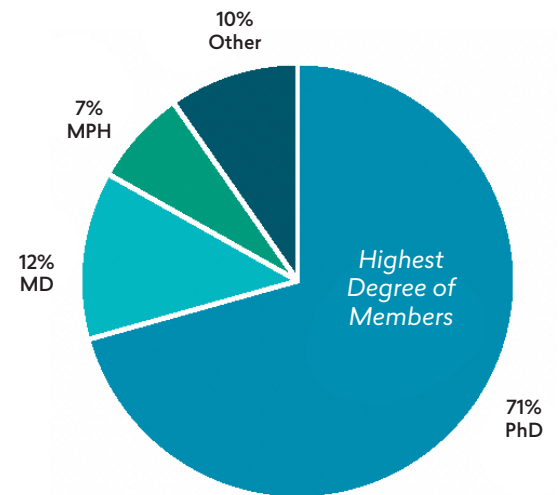
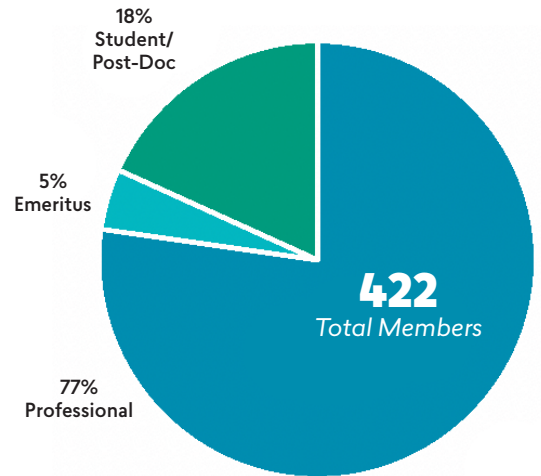
A \$10,000 sponsorship makes it possible for community and patient advocates to attend the Annual Meeting to learn about the latest research in cancer prevention and network with cancer researchers. This support covers the cost of Annual Meeting registration and travel expenses, including airfare, hotel and ground transportation for individuals making an impact on cancer prevention within their local communities. Sponsors will be listed as specifically sponsoring Community and Patient Advocate attendees in the meeting program.

### SOME OF THE INSTITUTIONS REPRESENTED BY OUR MEMBERS AT ASPO:

American Cancer Society  
 National Cancer Institute  
 Fred Hutchinson Cancer Center  
 MD Anderson Cancer Center  
 Mayo Clinic  
 Rutgers Cancer Institute  
 Sloane Kettering Cancer Center  
 Harvard University  
 Kaiser Permanente Washington Health Research Institute  
 Yale University  
 Columbia University  
 The Ohio State University  
 University of California San Diego

### SCIENTIFIC COMMITTEE:

Dejana Braithwaite, PhD, MSc, *University of Florida*  
 Albert Farias, PhD, MPH, *University of Southern California*  
 Jessica Faupel-Badger, PhD, MPH, *National Cancer Institute*  
 Maria Eulalia Fernandez, PhD, *UTHealth Houston SPH*  
 Alison Herrmann, PhD, MS, *UCLA*  
 Anita Kinney, PhD, RN, *Rutgers Cancer Institute of New Jersey*  
 Lorna McNeill, PhD, MPH, *UT MD Anderson Cancer Center*  
 Suzanne O'Neill, PhD, *Lombardi Cancer Center*  
 Electra Paskett, PhD, *The Ohio State University*  
 Michael Scheurer, PhD, MPH, *Baylor College of Medicine*  
 Margauz Stack-Babich, MPH, *UC San Diego*  
 Parisa Tehranifar, DrPH, *Columbia University*  
 K. 'Vish' Viswanath, PhD, *Dana Farber Cancer Institute*  
 Shaneda Warren Andersen, PhD, *University of Wisconsin-Madison*  
 Nur Zeinomar, PhD, MPH, *Rutgers Cancer Institute of New Jersey*



## ANNUAL MEETING

### 2025 ANNUAL MEETING

April 6-8, 2025 | Loews Philadelphia, PA

Co-Chairs:

**Carolyn Heckman, PhD**, *Rutgers Cancer Institute of New Jersey*  
**Karen Wernli, PhD**, *Kaiser Permanente Washington Health Research Institute*